

# Potential Emergence of a Twindemic

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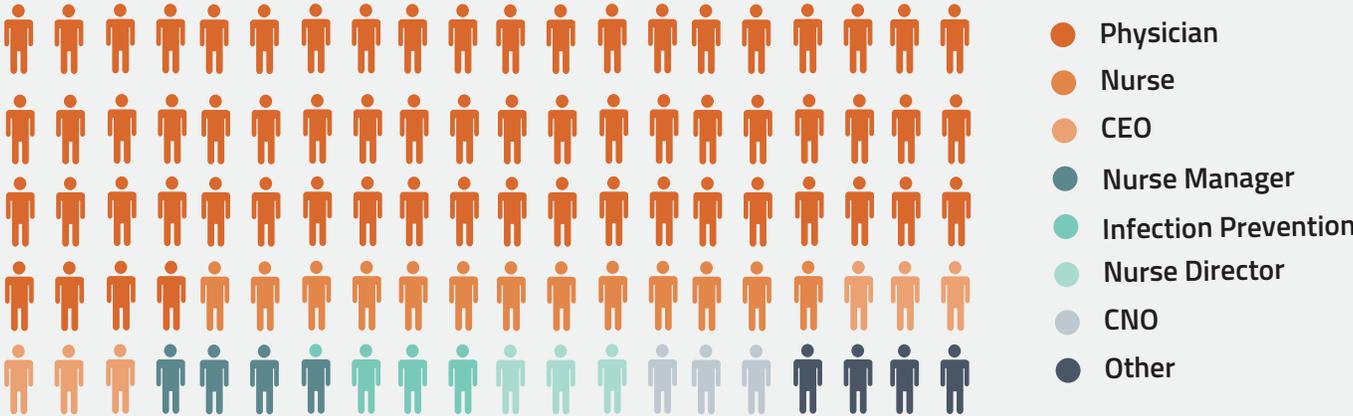
*Customer Version*



Reaction  
— Data —

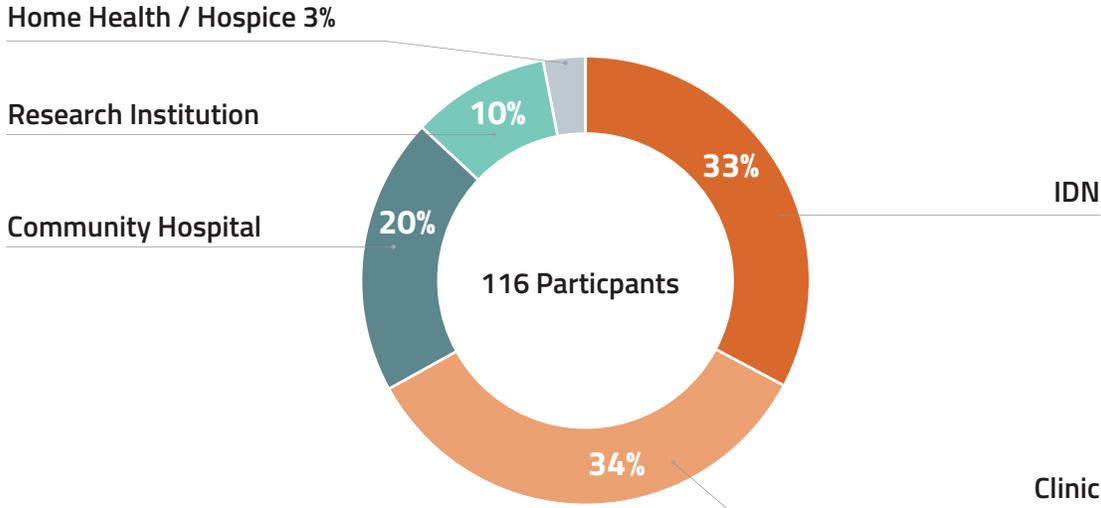
# Introduction

Even before the much-anticipated fall resurgence of Covid-19, there has been significant speculation about the potential emergence of a powerful Covid-19 + Influenza dual threat going into fall/winter - a "twindemic." We did a very quick pulse check with healthcare professionals across the country to better understand whether the issue is an actual concern and the potential ramifications of such an event.



Other includes: Clinical Director, Quality Director, CFO, Materials Management

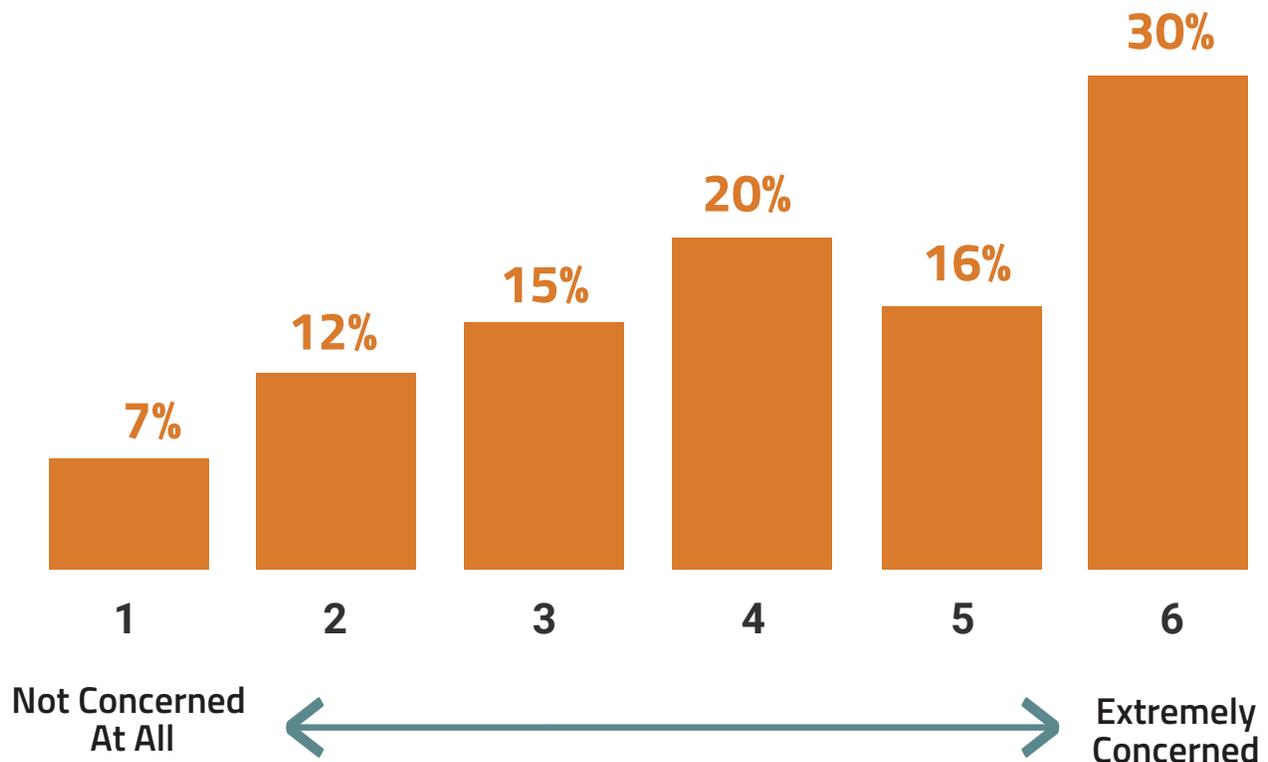
## Participating Organizations



Customers: To access all of the results, including participant comments, login [here](#).

# Concerns about Possible Twindemic (Covid-19 plus Influenza) this Fall and Winter

While 70% of clinicians (nurses and physicians) have some level of concern about the potential emergence of a twindemic this fall and winter, 40% of nurses reported being extremely concerned. On the other hand, only 18% of responding executives share the same level of concern.

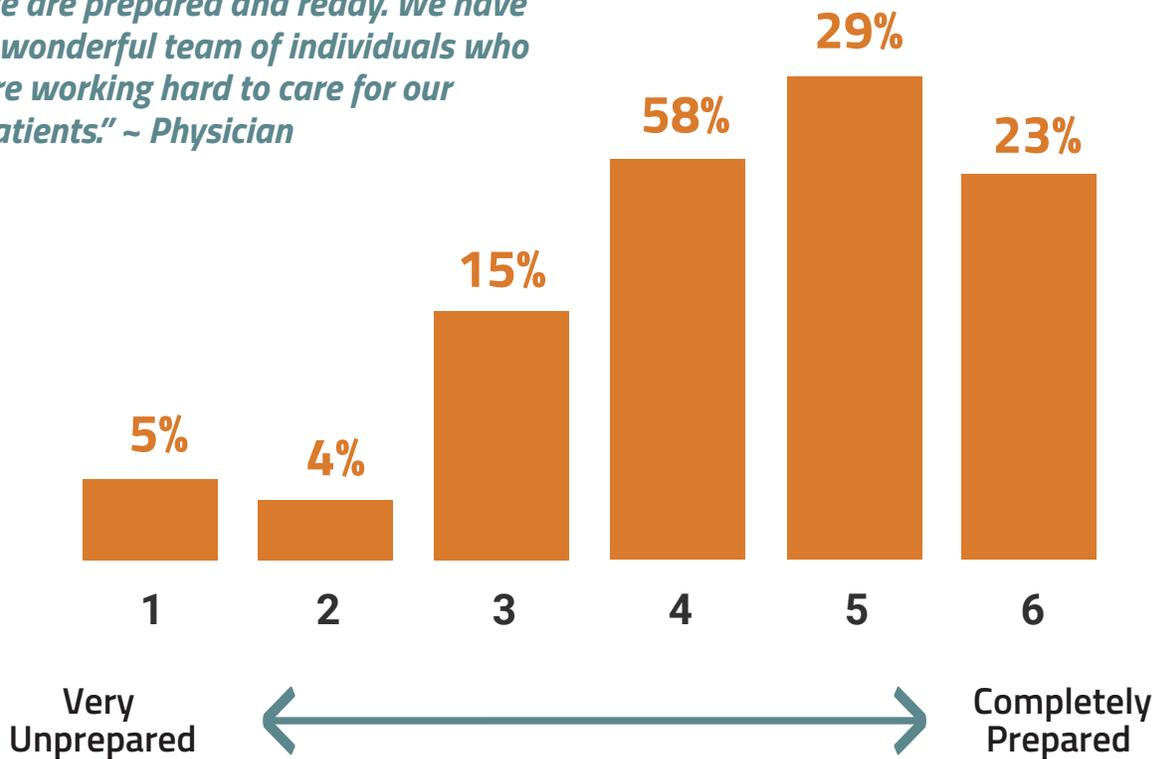


*"If everyone follows CDC recommendations: gets flu shots and wears masks and does social distancing, just like last Winter, the flu season should be minimal. Plus I expect vaccines soon (at least for HC worker and the most vulnerable to flu & COVID-19)." ~ Physician*

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## Preparation Level - Healthcare Organizations

*"... I hope that we are more prepared this time around. It does seem like we are prepared and ready. We have a wonderful team of individuals who are working hard to care for our patients." ~ Physician*



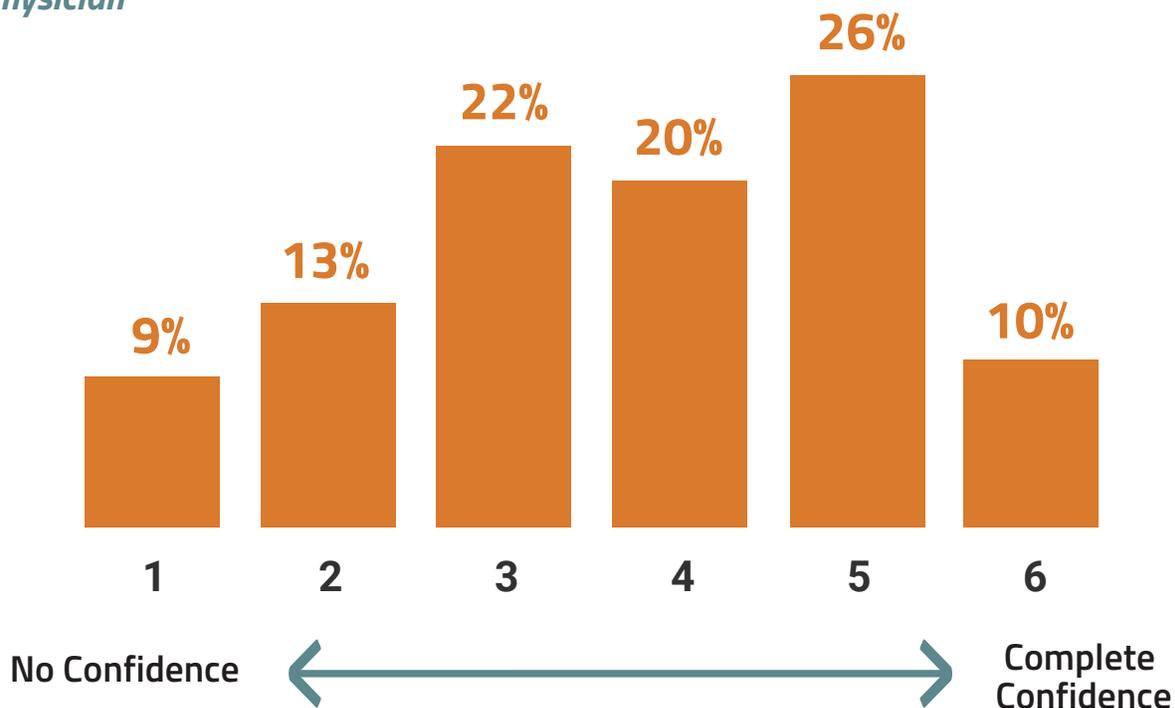
Despite the myriad media and government reports indicating a health system already at the breaking point over just Covid-19 issues, the majority of participants reflected positively on the position of their healthcare organization to manage a potential twindemic this fall/winter.

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# Confidence in State Health Departments' Reaction Response/Support in Twindemic Scenario Reaction Data

## Confidence in State Health Department

*Lack of confidence in the local and state health departments. Lack of expertise. Political appointees replacing scientist”  
~ Physician*



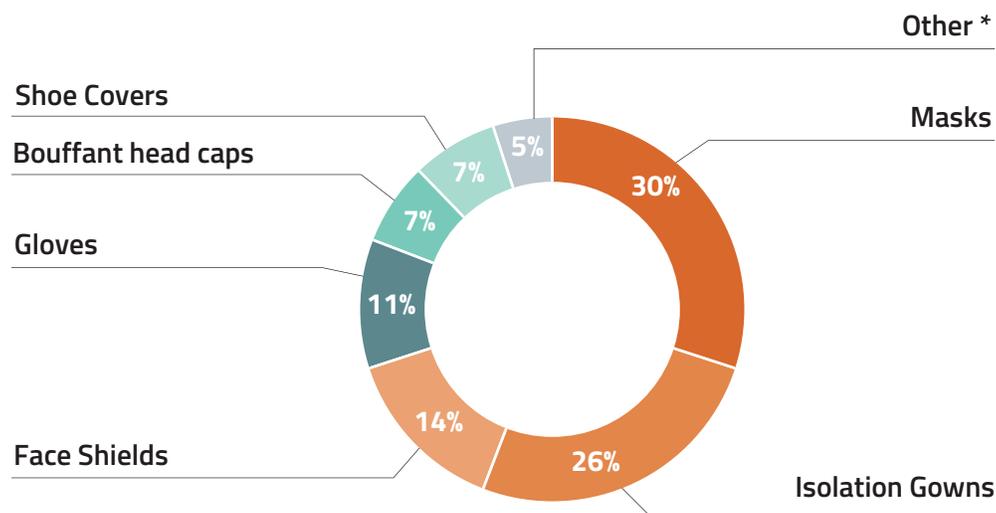
Previous Reaction Data research found that health department resources in many states were difficult to access at the height of Covid-19's initial pandemic, so it's anyone's guess on how these departments have adjusted. It's fair to say, however, that the mixed audience of clinicians and administrators are cautiously optimistic.

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# Specific PPE Inventory Concerns

Despite the overall confidence in PPE inventories, there were no shortage of thoughts about which items could be the most difficult for healthcare organizations to keep up on.

PPE Inventory Concerns



\*Other: Cleaning supplies, no concern

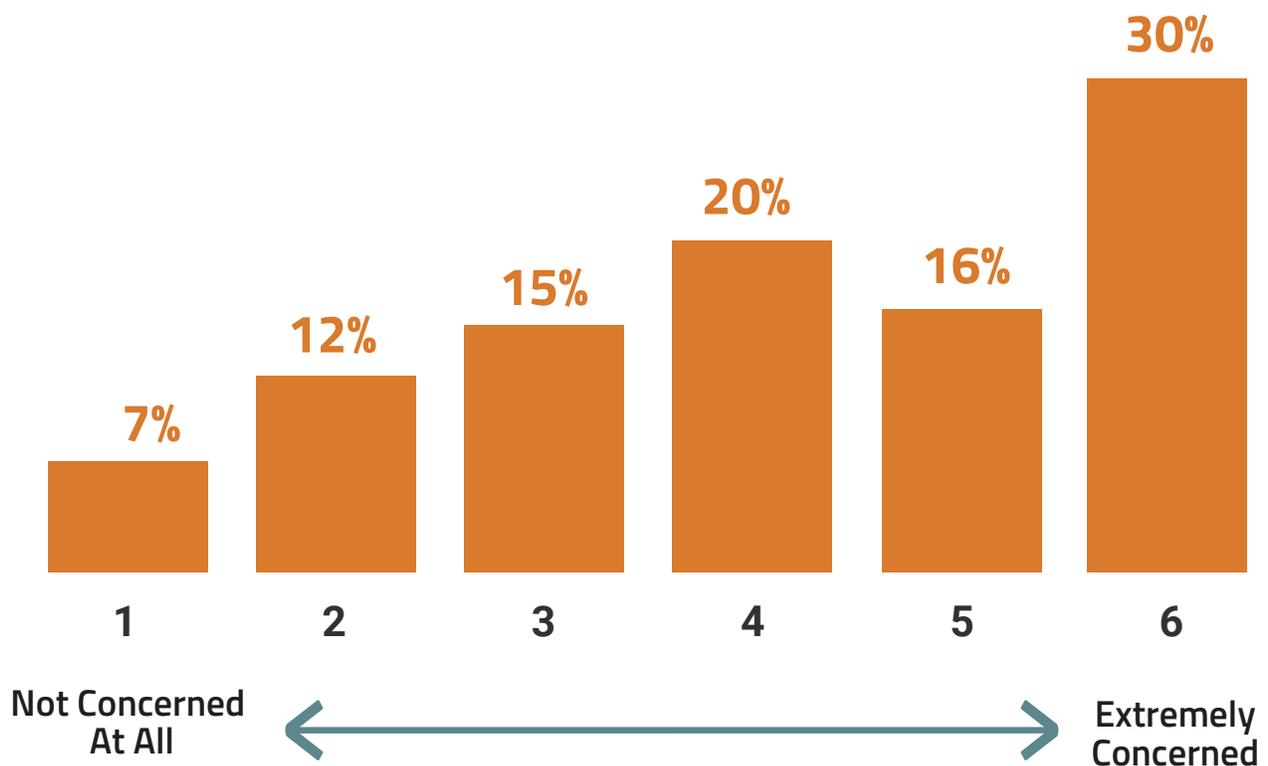
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# Conclusion

As with other emergency scenarios, ignoring the possibility on such an event does little to prepare us to mitigate their impact. While a few choice individuals responded a bit hysterically to the very suggestion of a potential Twindemic, healthcare professionals overall are absolutely concerned about the realities of managing a raging flu season on top of the continued surge of Covid-19.

The confidence shown in healthcare organization preparations and PPE levels by the clinicians and administrators closest to these realities is encouraging.

## Concerns about a Twindemic outbreak



*“The human race has always had “pestilences;” the development of media over the last decades has made natural phenomena seem much worse than they are. I refuse to buy into the fear and will protect myself and others reasonably as I do every flu season.” ~ Physician*

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For more information please contact our CEO, Jeremy Bikman - [jeremy.bikman@reactiondata.com](mailto:jeremy.bikman@reactiondata.com)